

SUSTAINABILITY IN PRACTICE

DELIVERING HIGHER GROWTH AND LOWER RISK

A FORUM FOR CIOS AND INVESTMENT LEADERS

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The challenge of sustainability in real estate

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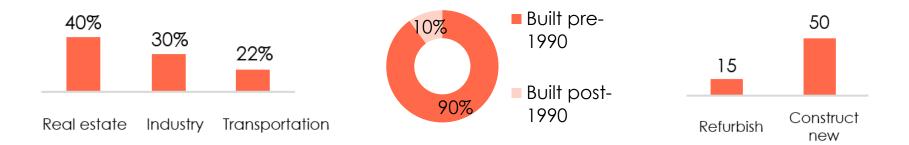
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Real estate is the largest CO2 emitter¹

CO2 emissions per industry¹

Age of buildings in Europe²

Tons of CO2 emissions³



Source: 1. UN environment Carbon status report 2017. 2. Boosting Building Renovation: What potential and value for Europe? European Parliament Directorate General For Internal Policies, 2016. 3. New tricks with old bricks, BHSF and EHA, 2008.

Measuring is key

Several initiatives but no global standard



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Real estate asset owners have a key role to play

Sustainability does not have to mean lower returns





Very good 3.7% average rental premia
Excellent 4.7% average rental premia
Outstanding 12.3% average rental premia

Source: Median values, Sustainability Review/MDPI: A Review of the Impact of Green Building Certification on the Cash Flows and Values of Commercial Properties, Niina Leskinen, Jussi Vimpari and Seppo Junnila, 2020

How do we do this?

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Case study

35% reduction in energy use

100% Renewable A energy procured



More than 30% reduction in carbon footprint within three years

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Zero waste to Landfill

Installing Low-flow plumbing fixtures across all refurbished areas

For more information

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